

TABLE OF CONTENTS

- Introduction
 - Weeks 1-4
 - Weeks 5-8
 - Weeks 11-14
 - Conclusion





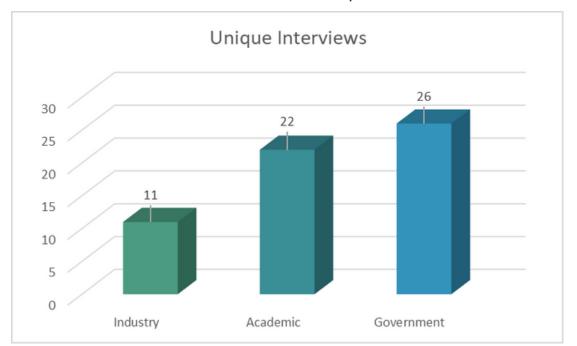
ORIGINAL PROBLEM STATEMENT:

Technology Operation Groups (TOGs) need a way to more quickly transmit high-definition video data from surveillance systems in the Western Hemisphere Affairs (WHA) region back to domestic command centers in order to make better informed decisions on how to respond to threats at overseas offices.

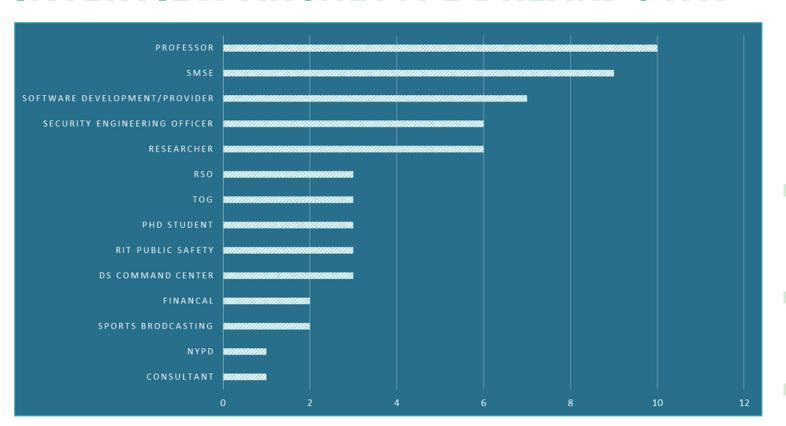


Interview Breakdown By Sector

Across all 15 weeks we had a total of 59 unique interviews across 3 sectors:



INTERVIEW ARCHETYPE BREAKDOWN



WEEKS 1-4: WHAT ARE WEDOING? Total Completed Interviews: 5

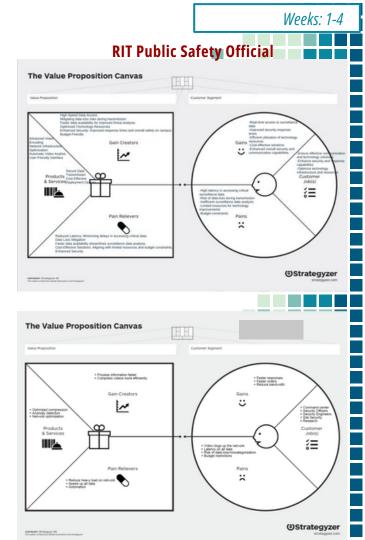
FIRST INTERVIEWS

RIT Faculty in security and networking
Meetings with our sponsor Nathan Lingenfelter

Goal:

- +Understand local RIT surveillance
- + Get basic understanding of problem

"The heavy load on the system is slowing down more than just video transmission."



INITIAL MMC

Mission/Problem Description: Designed by: Date Version The Mission Model Canvas DS - 09 Whole Team 09/19/23 **Key Activities** Value Proposition **Key Partners Buy-in Support** Beneficiaries Bureau of Diplomatic Security Optimizes Technology Operation Eliminated wasted time for TOGs Computer science DS command center Countermeasures Network engineering Groups response speeds Faster response times saves lives Regional Security Offices Office of Security Technology Video encoding Leads can get faster information More reliability which means possible increase in Security engineering officers funds Security Systems Integration Multicasting from their teams Network Division (DS/C/ST/SSI) Network infrastructure Allows Homeland DS personnel to Regional offices receive orders from DS leadership TOG's(Technology operation back home reducing downtime after events have access to video data after an groups) event faster and thus make Site security personnel educated decisions sooner Improve response times for regional offices awaiting decisions from homeland leadership A. -**Key Resources** Deployment Software/Hardware Reports on higher video streaming encoding Network improvements/video algorithms **Encoding improvements** improved network architecture new delivery protocols Mission Budget Mission Achievement/Success Factors Faster video streaming and response time @ ® **® ①** This work is licensed under the Deative Commons Attribution-Share Alike 3.0 Unported License. To view a copy of this license, visit: http://oreativecommons.org/licenses/by-sa/3/3/ or send a letter to Dreative Commons, 171 Second Street, Suite 300, San Francisco, California, 94105, USA.



The makers of Business Model Generation and Strategyzer

WEEKS 5-8: GETTING OUR FOOTING Total Completed Interviews: 34

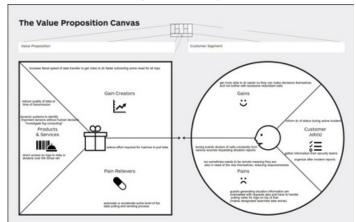
HOW ARE RSOs IMPACTED?

- Assessment of regional threat landscape
 - Implement reporting/prosecuting Training and awareness

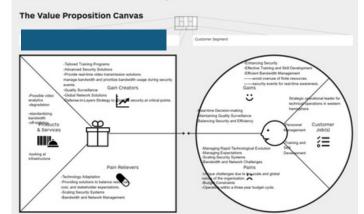
"During events we receive dozen of calls requesting situation reports...sometimes we need the videos themselves." -RSO

"We need to manage stakeholder expectation when it come to a solution." - RSO

DOS Regional Security Officer



DOS Regional Director

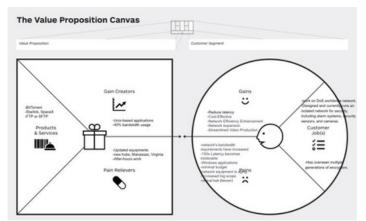


THE SMSe NETWORK

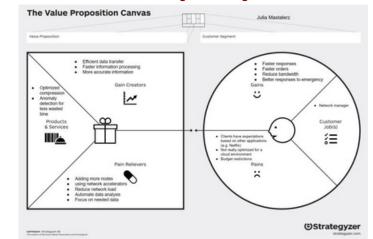
- Video services run on the SMSe network
- The network has a minimal budget
- Clients have high expectations based on other applications
- Need to stay within 40% bandwidth usage

"The TOGs scope has increased, they require more and more video data" - SMSe

SMSe Network Architect



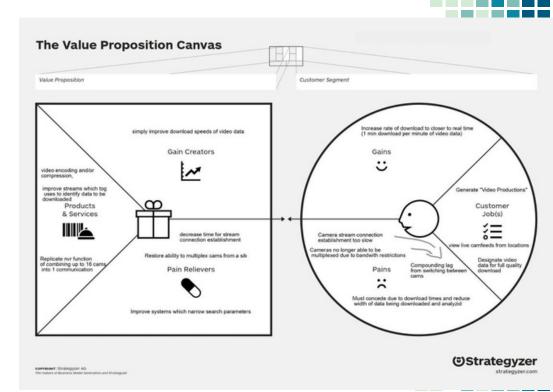
SMSe Program Manager



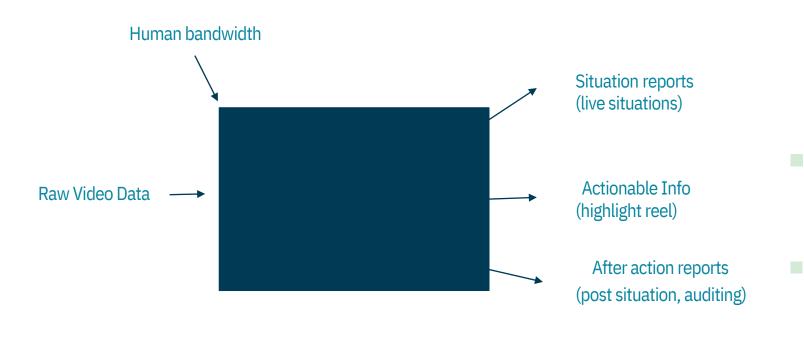
CONVERSATIONS WITH TOG MEMBERS SPARK UNDERSTANDING

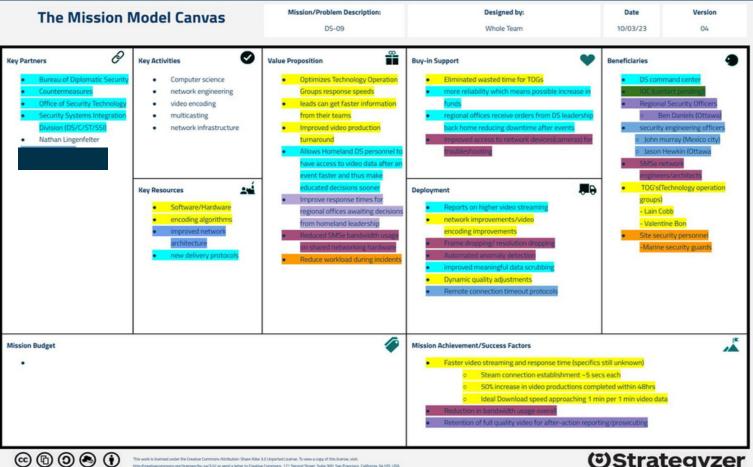
TOG (Deputy)

- Ultimate goal for TOG is the creation of "Video productions", and the biggest hurdle is simple download speed.
- This is an emerging issue that did not exist while using previous analog systems
- Bottleneck occurs over local isp infrastructure (not internally solvable)



THE FIRST MINIMUM VIABLE PRODUCT (MVP)





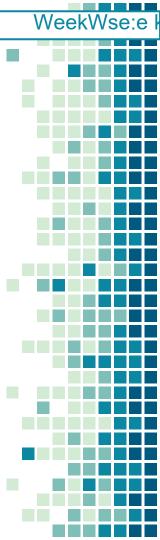
http://creativecommons.org/licenses/by-sa/3.07 or send a letter to Creative Commons, 171 Second Street, Suite 300, San Francisco, California, 94 105, USA

Original Problem Statement

Technology Operation Groups (TOGs) need a way to more quickly transmit highdefinition video data from surveillance systems in the Western Hemisphere Affairs (WHA) region back to domestic command centers in order to make better informed decisions on how to respond to threats at overseas offices.

First Pivot

Technology Operation Groups(TOGs)need prompt access to important video data of interpretable quality from remote sites 'surveillance systems across the Western Hemisphere Affairs region in order for DC decisionmakers to form incident response plans. TOGs and regional security staff less promptly require access to high quality video data from these systems to generate post-incident reviews and prosecutions.

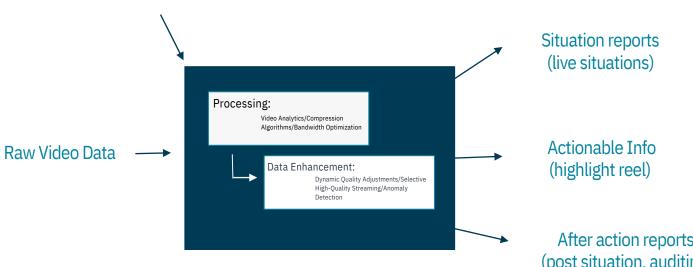


WEEKS 9-10: IDEAS BEGIN

Total Completed Interviews: 40

WEEK 9: MVP

Human bandwidth



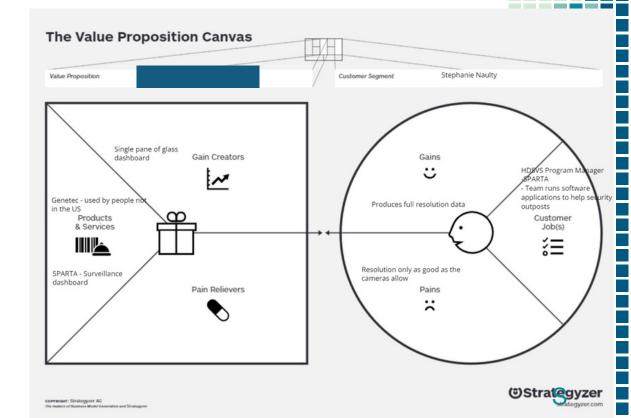
After action reports (post situation, auditing) Weeks: 9-10

Weeks: 9-10

SPARTA

- Gained more insight into the software that TOG's utilize
 - Suinty eilla respotation objected
 - Resolution only as good as cameras allow

HDSVS Program Manager



CURRENT STATE SYSTEM

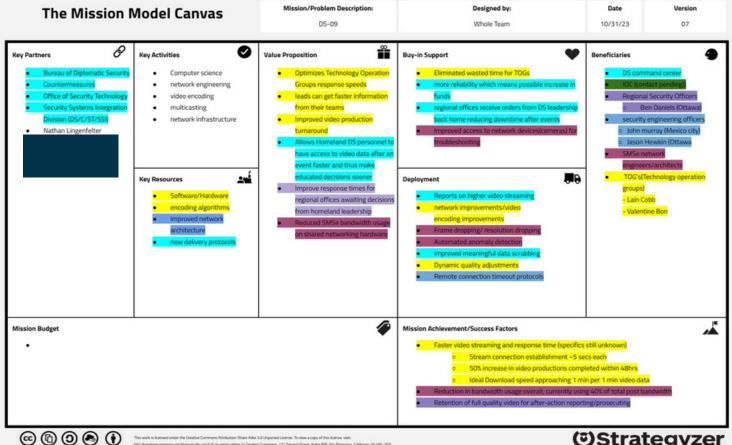


SPARTA – System of Systems



SPARTA Provides A Single Display Of Situational Awareness To Users Around The Globe





http://creativecommons.org/licenses/bu-sa/3,0/ or send a letter to Deadive Commons, 171 Second Street, Suite 300, San Francisco, California, 94105, USA.

First Pivot

Technology Operation Groups(TOGs) need prompt access to important video data of interpretable quality from remote sites'surveillance systems across the Western Hemisphere Affairs region in order for DC decisionmakers to form incident response plans. TOGs and regional security staff less promptly require access to high quality video data from these systems to generate post-incident reviews and prosecutions.

Second Pivot

Technology Operation Groups(TOGs) need prompt access to <u>flagged</u> video data of interpretable quality from remote sites `surveillance systems across the Western Hemisphere Affairs region in order for DC decisionmakers to form incident response plans. Regional security staff less promptlyrequire access to video data from these systems to generate decisions.

WEEKS 11-13: NARROWING IN

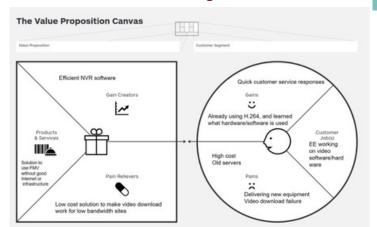
Total Completed Interviews: 59

DEFINING THE SOLUTION

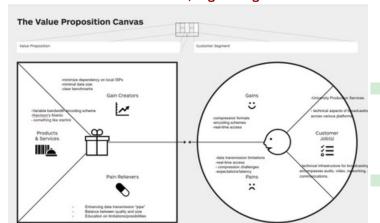
- Too costly to implement hardware
- Compression is done on camera
- 15 FPS to 30FPS; Digital cameras
 10-12x more bandwidth

"The solution needs to be network-centric to be cost effective and beneficial overall for the other enterprise applications in use as well." -SMSe

DOSElectronics Engineer



Sr. Associate Director, Engineering Services

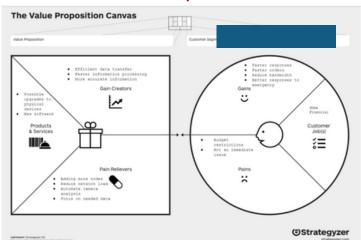


BUDGET

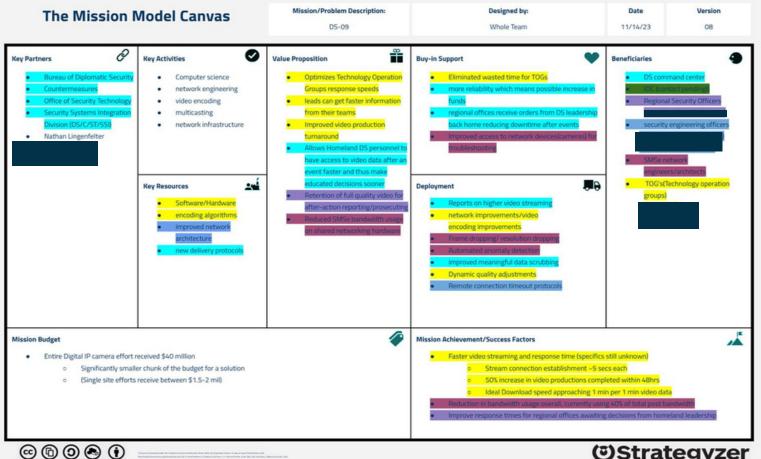
- Cost for implementing at a pilot post
- Network centric solution
- Network infrastructure

"Often we replace equipment when the manufacturer no longer supports them or because they are not capable of performing up to newly implemented standards required by NIST, CISA or other policy setters."

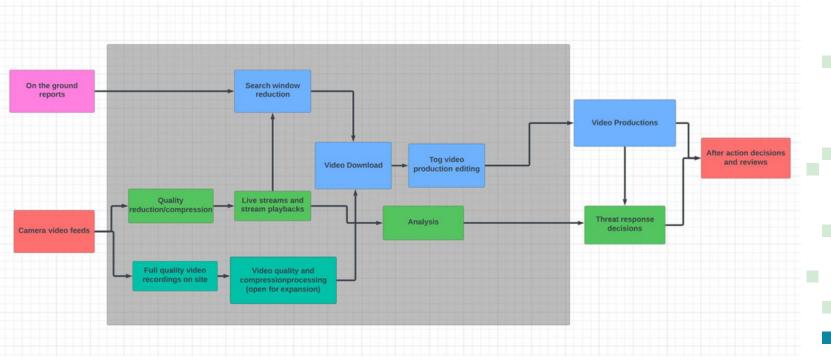
Finance Department



Weeks: 11-13



WEEK 11 MVP



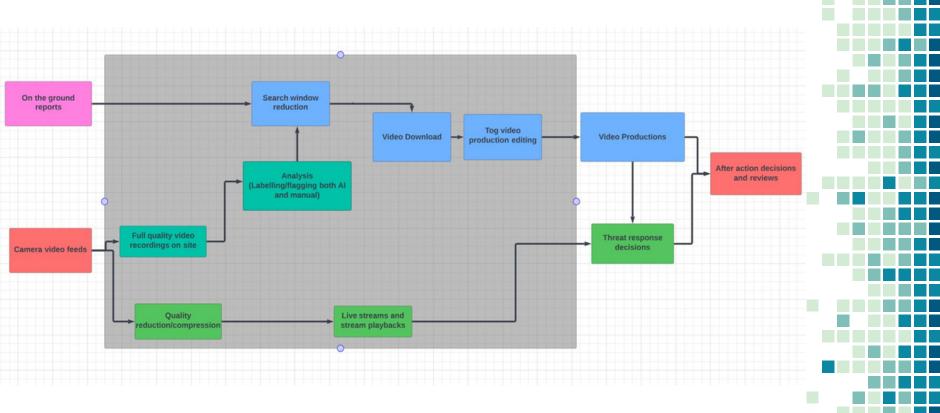
Second Pivot

Technology Operation Groups(TOGs) need prompt access to flaggedvideo data of interpretable quality from remote sites `surveillance systems across the Western Hemisphere Affairs region in order for DC decisionmakers to form incident response plans. Regional security staff less promptlyrequire access to video data from these systems to generate decisions.

Final Pivot

Technology Operation Groups(TOGs) need prompt access (ideally download speeds reaching 1 minute per every 1 minute of data) to needed video data of interpretable quality from remote sites surveillance systems across the Western Hemisphere Affairs region in order for DC decisionmakers to form incident response plans. TOGs and regional security staff less promptlyrequire access to high quality video data from these systems to generate post-incident reviews and prosecutions.

FINALIZED MVP



ANALYSIS

- On the ground reports
- Computer Analysis:

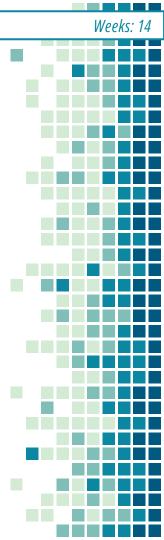
Anomaly Detection

- **Machine Learning**
- Automated

Pive tagging

Alerts when it sees a "person" or

"vehicle"



SEARCH WINDOW REDUCTION

- On the ground reports
- -Marine Security guards can give details to TOG members
- -Better understanding of events can help narrow down video needed
- Computer Analysis
 - -Creation of timestamps with video analysis
 - -Metadata and alerts sent to Command Centers
 - -Labeled timestamps and alerts can help narrow down video needed

Mission/Problem Description: Designed by: Date Version The Mission Model Canvas DS-09 Whole Team 11/28/23 10 **Key Partners Key Activities** Value Proposition **Buy-in Support** Beneficiaries Optimizes Technology Operation Bureau of Diplomatic Securit Computer science Eliminated wasted time for TOGs DS command cent Groups response speeds more reliability which means possible increase in network engineering leads can get faster information Office of Security Technolog video encoding from their teams Security Systems Integrati multicasting regional offices receive orders from DS leadersh ack home reducing downtime after event network infrastructure Improved video production security engineering officer Nathan Lingenfelter turnaround Allows Homeland DS personnel t ave access to video data after a vent faster and thus make A TOG's (Technology operation ducated decisions soone **Key Resources** Deployment Retention of full quality video for Software/Hardware Reports on higher video stream encoding algorithms network improvements/video encoding improvements new delivery protocol improved meaningful data scrubbin Dynamic quality adjustments Remote connection timeout protoco Mission Achievement/Success Factors Mission Budget Procurement: Entire Digital IP camera effort received \$40 million Faster video streaming and response time (specifics still unknown) Significantly smaller chunk of the budget for a solution Stream connection establishment -5 secs each (Single site efforts receive between \$1.5-2 mil) 50% increase in video productions completed within 48hrs RDT&E: NSM spent a total of \$3.7M in FY23. Ideal Download speed approaching 1 min per 1 min video data Licensing: \$2.6M rove response times for regional offices awaiting decisions from homeland leadershi Software: \$239K Maintenance: \$921K

This work is licensed under the Creative Commons Attribution-Share Alike 3.0 Unported License, To view a copy of this license, visit: http://creativecommons.org/licenses/by-sa/3.07 or send a letter to Creative Commons, 171 Second Street, Suite 300, San Francisco, California, 94:105, USA.





All the lovely people who took time out of their lives to let us interview them

THANKS!

Any questions?

