

# H4Dip DS-18 : Week 6 Presentation

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Total Interviews Completed: 19

Interviews Scheduled: 6

## ORIGINAL:

Diplomatic Security's C-UAS operators in Post Alpha need a more centralized interface that autonomously gathers data from multiple C-UAS sensors and feeds the most relevant information into one single view. This single pane of glass approach needs to be optimized with UI/UX principles in mind in order to better monitor threats and make evidence-based decisions from Post Alpha and beyond.

“Post Alpha” is an embassy that uses

## REVISED:

 this system. We may change this wording to apply to more posts.

Diplomatic Security's Regional Security Officers (RSOs) in Post Alpha need a more centralized interface that autonomously gathers data from multiple C-UAS sensors and feeds the necessary information into a minimal number of views (ideally 1) while integrating components from various vendors. This single pane of glass approach needs to be optimized and simplified with UI/UX principles and user feedback in mind in order to better monitor threats and make evidence-based decisions from Post Alpha and beyond.

- Regional Security Officers (RSOs) may use the interface, not Field Stand Watchers (FSWs)
- Would have less training and would not be enthused about this new responsibility
- Proprietary information should not be shown on screen unless it's necessary to do so
- Single pane of glass view would be ideal but may not be feasible (too cluttered)
- Vendors may not be very open to integrating their services to create this interface
- User feedback from FSWs, and others use this interface every day, should be taken into account










# The Mission Model Canvas

Mission/Problem Description:  
DS-18

Designed by:  
The whole group and ChatGPT

Date:  
10/03/2023

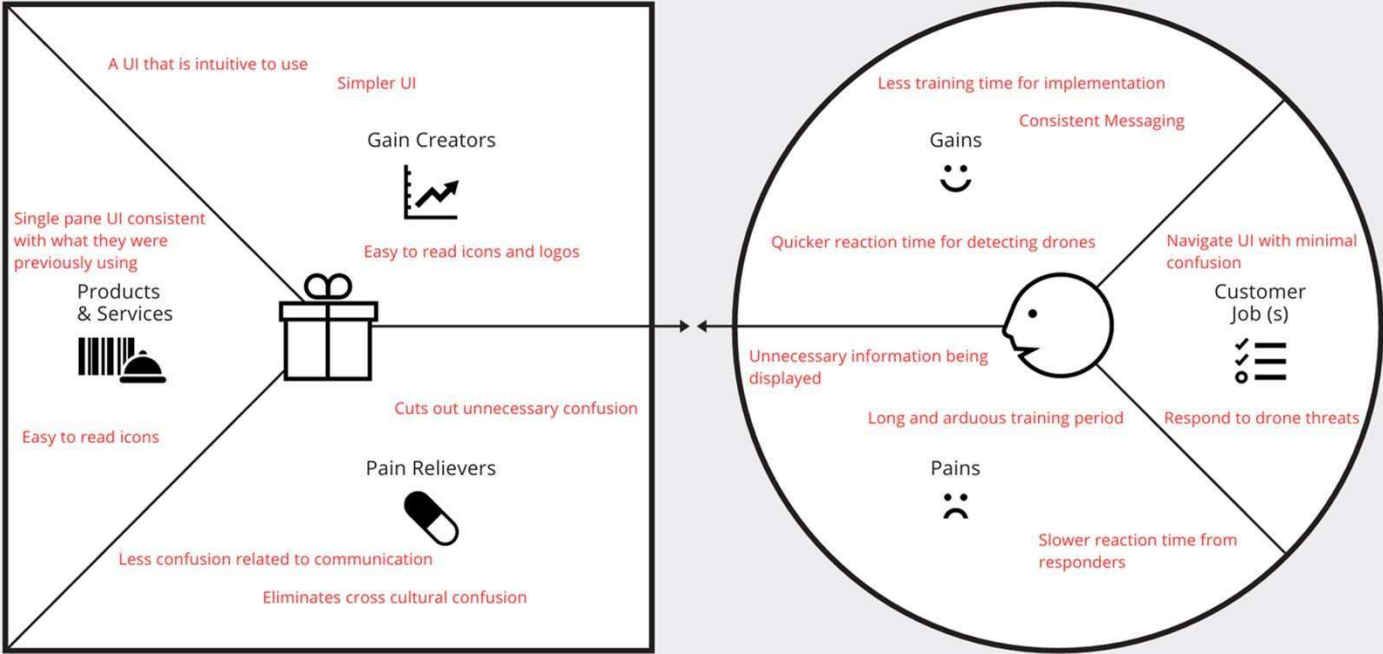
Version: 4

<p><b>Key Partners</b> </p> <ul style="list-style-type: none"> <li>- DS Test Engineers (3)</li> <li>- Test Analysts (1)</li> <li>- CST             <ul style="list-style-type: none"> <li>- C-UAS Support technician</li> </ul> </li> <li>- Contractors</li> <li>- Other government agencies that deal with drones</li> <li>- Private industry partners</li> </ul>	<p><b>Key Activities</b> </p> <ul style="list-style-type: none"> <li>- Dashboard with views</li> <li>- Simplified UI</li> <li>- Conduct user research</li> <li>- Observe user interaction with current dashboard</li> <li>- Present statical improvement with new UI</li> </ul> <p><b>Key Resources</b> </p> <ul style="list-style-type: none"> <li>- Federal Aviation Administration C-UAS Guidance</li> <li>- DeDrone C-UAS White Paper</li> <li>- C-UAS Hub</li> </ul>	<p><b>Value Propositions</b> </p> <ul style="list-style-type: none"> <li>- UI that is easier to use / navigate</li> <li>- Faster response time to drone attacks</li> <li>- User feedback taken into account</li> <li>- Flag noise and other data issues</li> <li>- Improved threat monitoring for evidence-based decision-making</li> <li>- Increase in embassy security</li> <li>- Reduction of successful drone attacks</li> </ul>	<p><b>Buy-in &amp; Support</b> </p> <ul style="list-style-type: none"> <li>- Develop business case</li> <li>- Explain the benefits educate about the project</li> <li>- Demonstrate ROI</li> <li>- Address concerns</li> <li>- Emphasize safety measures</li> </ul> <p><b>Deployment</b> </p> <ul style="list-style-type: none"> <li>- Begin testing at one / a few international posts / consulates             <ul style="list-style-type: none"> <li>- Begin testing at a location with a lot of drone activity</li> </ul> </li> <li>- Send out user feedback surveys and take into account the results</li> </ul>	<p><b>Beneficiaries</b> </p> <ul style="list-style-type: none"> <li>- C-UAS             <ul style="list-style-type: none"> <li>- Senior Lead (1)</li> <li>- Program Advisor (1)</li> <li>- Projects Lead (1)</li> </ul> </li> <li>- Field Service Watchstanders             <ul style="list-style-type: none"> <li>- 4 leads, each has ~3 non-leads</li> <li>- Contingency FSW (5)</li> </ul> </li> <li>- Regional Security Officers (RSOs)             <ul style="list-style-type: none"> <li>- No contacts given</li> </ul> </li> <li>- Deputy Project Managers (2)</li> <li>- Country Manager (1)</li> </ul>
<p><b>Mission Budget/Cost</b> </p> <p>\$25,000,000 program budget</p> <ul style="list-style-type: none"> <li>- This project specifically would have a smaller budget</li> </ul>		<p><b>Mission Achievement/Impact Factors</b> </p> <ul style="list-style-type: none"> <li>- Feedback survey (Qualitative) (started a first version of this)</li> <li>- Establish a decision time baseline</li> </ul>		

# The Value Proposition Canvas

**Value Proposition** The UI should be consistent with previous UIs, as well as use and invoke universal language and emotion

**Customer Segment** Users of drone detecting UIs to keep government buildings safe.



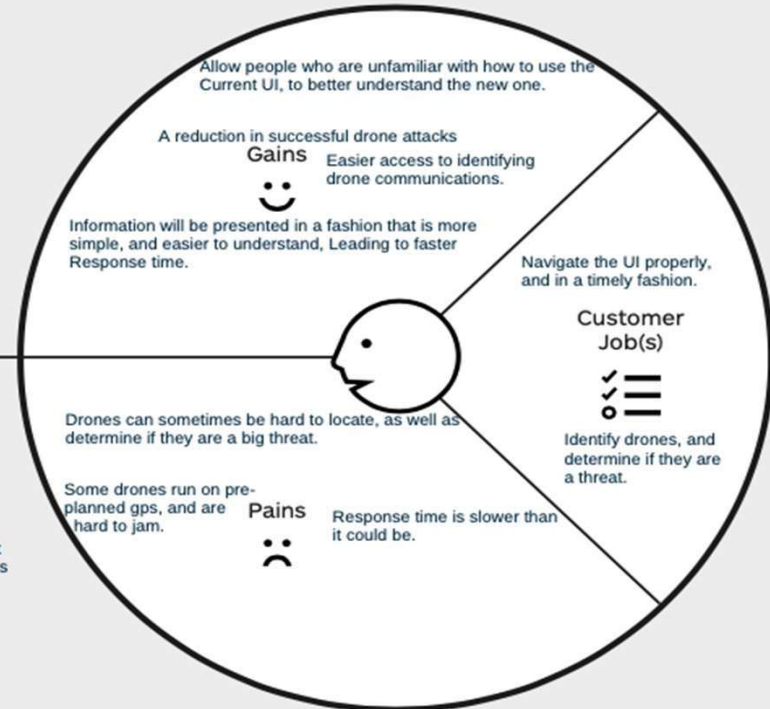
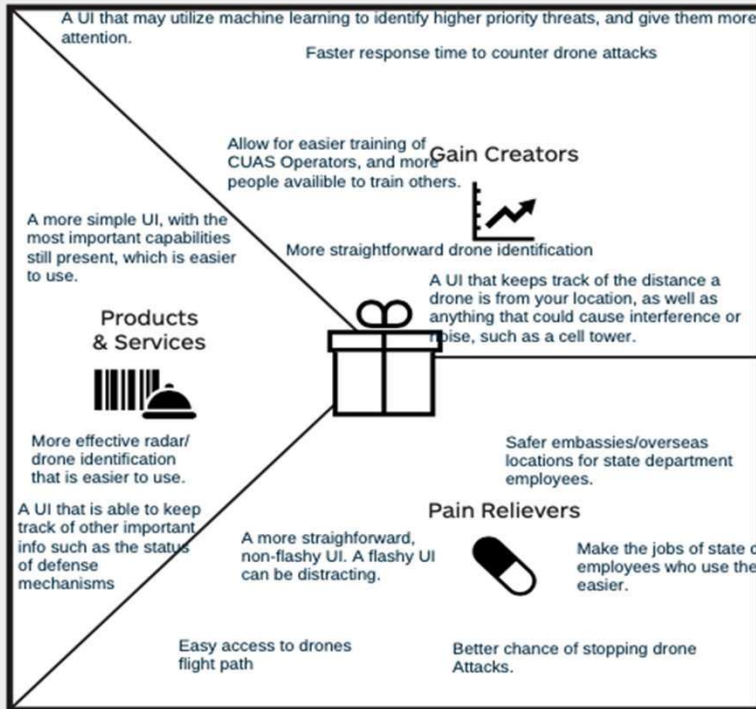
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Technical Support Professional

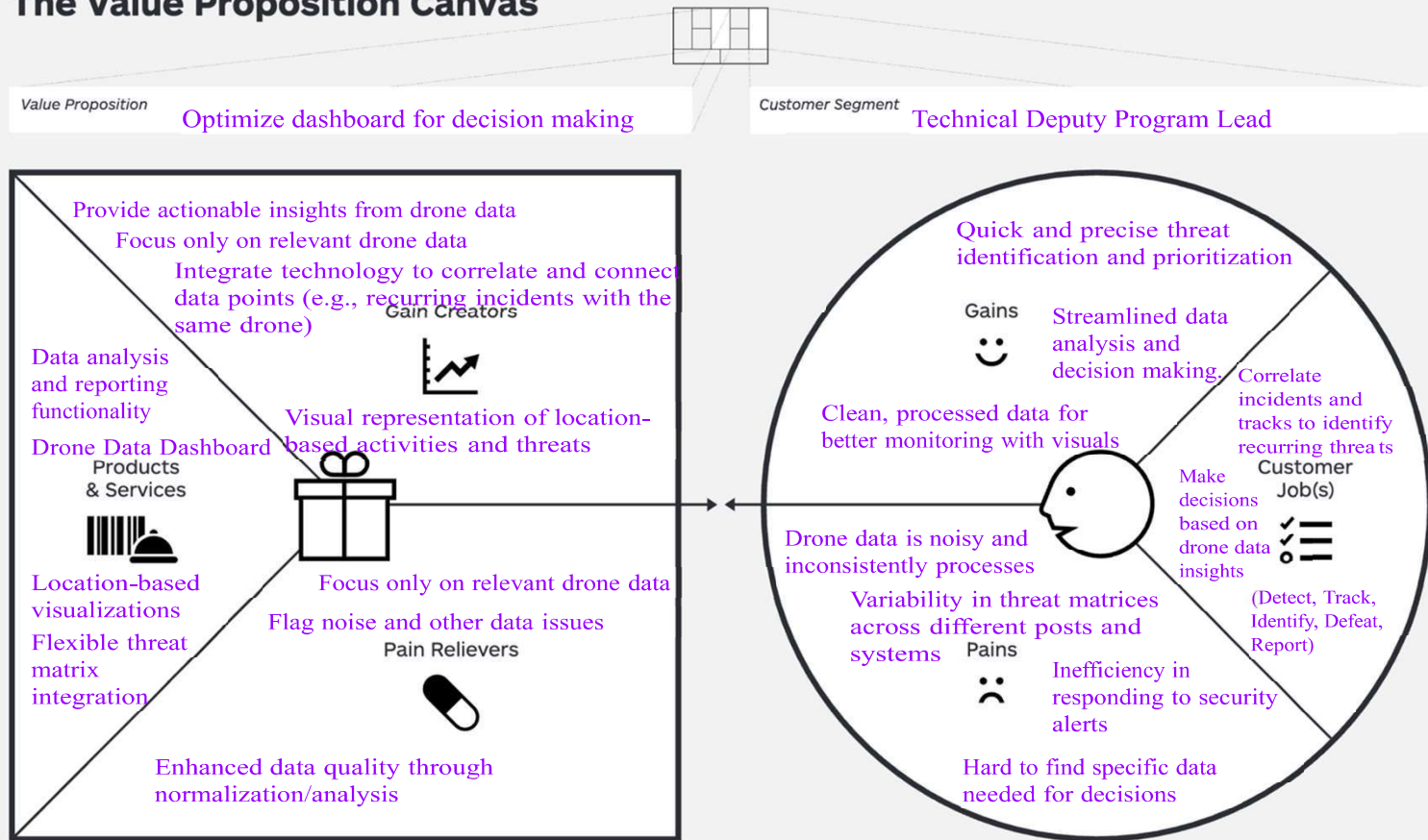
# The Value Proposition Canvas

**Value Proposition** A more simple user interface that is effective, easier to navigate, and can be used to identify and defend against drone attacks in embassies.

**Customer Segment** Government employees with the job of identifying/defending against drone attacks at locations such as embassies.



# The Value Proposition Canvas



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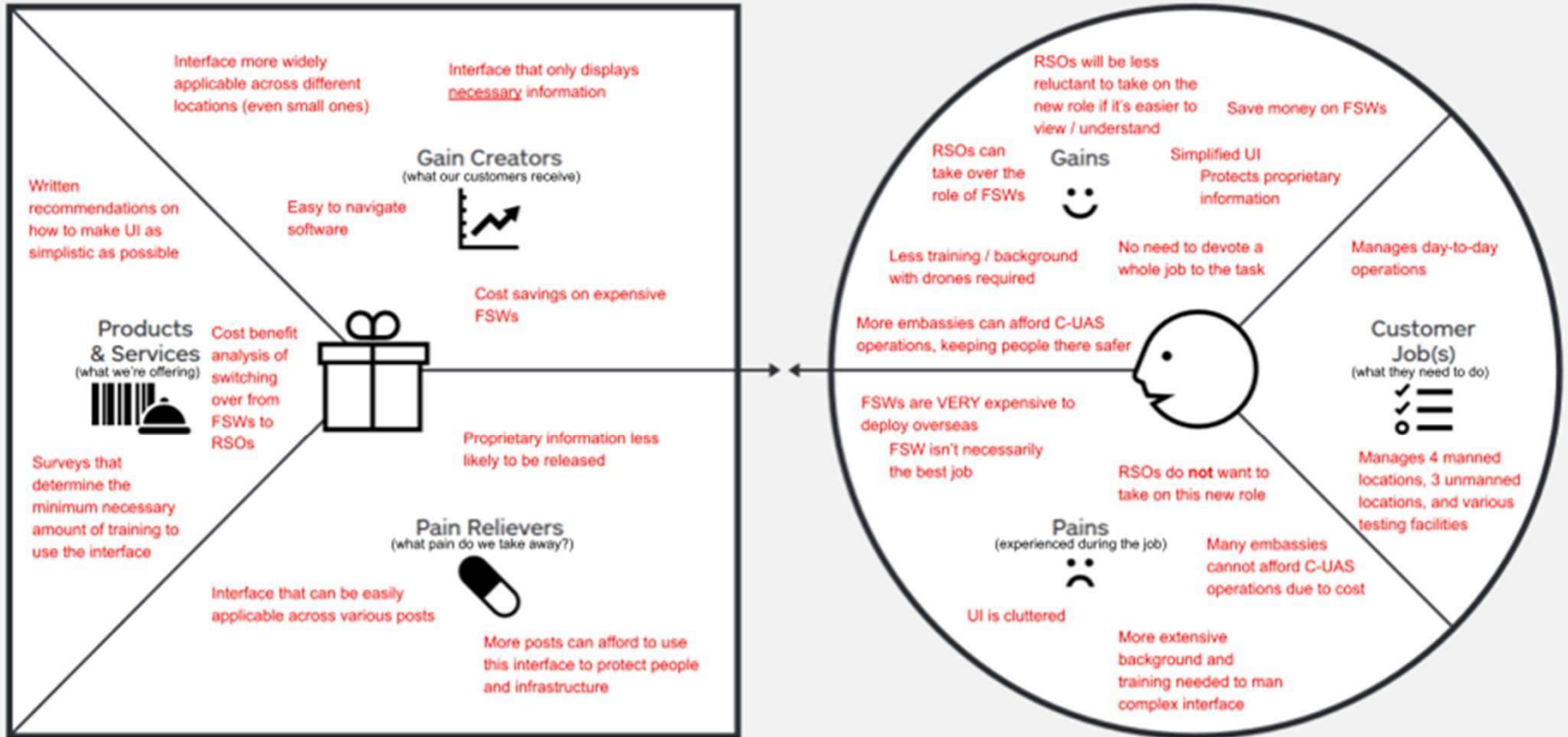
uliet Meza

# The Value Proposition Canvas



**Value Proposition** The C-UAS sensor dashboard should adopt a simplified approach with UI/UX optimization, designed to be user-friendly for less experienced RSOs.

**Customer Segment** Deputy Project Manager - Department of State



UI Modifications



User Interactions and Input



Map screen



Passive Drone Tracking



UI Performance Data



Data regarding user interactions and feedback



Live updates for potential threats



Notifications when a drone is located



Improved functionalities and UI/UX





# Completed Interviews (ordered by date)

Name	Contact Information	Job Title	Interviewer	Date
		UI/UX Developer	John	9/8
		Lieutenant General	Nicholas	9/11
		CIO	Juliet	9/11
		Associate Professor, School of Design, College of Art and Design	Nia	9/15
		New Media Design Student	David	9/17
		Electronic Warfare/Cyber Intelligence professional	Nicholas	9/19
		RIT Professor	Juliet	9/19
		New Media Design Student	David	9/23
		Software Engineer at Comcast	Nia	9/26
		RIT New Media Design Professor	John	9/26
		RIT Student (took H4Dip last semester)	Nia	9/27
		President of High Point Aerotechnologies	Nicholas	9/27
		Adjunct Faculty, Golisano College of Computing and Information Sciences	Nia	9/28
		Professor, Department of Mechanical Engineering, Kate Gleason College of Engineering	Nia	9/28
		Cleared Contact - Deputy PM	Nia	9/28

	Cybersecurity Research Engineer at Oak Ridge National Laboratory	Nia	9/28
	RIT Student (took H4Dip last semester)	Nia	9/29
	Junior Security Analyst at CyFlare	David	10/1
	RIT Grad, Technical Support Professional	John	10/2