DS-2: Drone Detection





Meet The Team

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The Problem

Our Problem Statement and Beneficiary Discovery





Original Problem Statement

Security engineering officers in U.S. Embassy Baghdad need a better way to detect and locate non-US autonomous drones within 1/2 kilometer of the US Embassy Baghdad in order to prevent adversaries from surveilling and harming the people inside the embassy.





Discovery

- » Over 90 touch points
- » Over 50 unique touch points
- » On-site visit to DoS & Summit Point Training Facility
- » Weekly updates with sponsor



Interview Breakdown



Our Process

Iterations of our work



Week 1-8 19 total interviews

MMC First Iteration

The Mission Mod	del Canvas	Mission/Problem Des	cription:	Designed by:	Date:	Version:
Key Partners & Companies that builds radar detection, companies that do infrared detection, companies that do other forms of drone detection (optical,audio etc)	Key Activities Integrate different drone detection methods to have better coverage. Key Resources We don't need to "own" any of this tech.	Value Proposit Integratic existing r and infra technolog help diffe drones fr surround Use of A assisted cameras detect dr	ions m on of adar red gy to rentiate om their ings I to ones	Buy-in & Support The means to test our hypotheses to work towards our MVP. Deployment Adoption by the US Embassy in Baghdad and accurate detection upon deployment	Beneficiaries - Secur engin - Rada opera - Comp scien - Electr engin	tity eers r ators outer tists rical eers
Mission Budget/Cost Research costs, cost of materials, cost of transportation and deployment in an embassy		Mission Achievement/Impact Factors				

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MVP First Iteration



MVP Second Iteration



Week 9 60 total interviews

Our Trip to Washington D.C. Xator Visit and Tour











Week 10-12 78 total interviews

Our Post D.C Process A large Pivot



MMC Second Iteration



Construction of the second secon



Problem Statement Pivot

Security engineering officers in U.S. Embassy Baghdad need a better way to detect and locate non-US autonomous **group 1-3 UAS** with **different types of signals** within 1/2 kilometer of **high risk US Embassies** in order to prevent adversaries from surveilling and harming the people inside the embassy.

	Group 1	Group 2	Group 3
Weight (Ibs)	0 - 20	21 - 50	51 - 1320
Max Speed (kts)	100	250	250
Example	And with the set		

MVP Third Iteration



Week 13-15 90 total interviews

Final MVP





Final MMC

The Mission Mo	del Canvas	Mission/Problem De	cription:	Designed by:	Date:	Version:
Key Partners Sponsor: Tyler Wood RIT Faculty/Staff Researchers Current Vendors: Ninja, DeDrone, etc.	Key Activities Integrate different drone detection methods to have better coverage. Key Resources Image: Coverage covevecoverage cove	Value Proposit Integratio existing to to detect drones Detect sig distinguis that from other obje Deploy be technique improve o accuracy	n of echnology group 1-3 gnals and h between drone and ects etter es to letection	Buy-in & Support Demonstration that additional data streams improve tracking Effective beta deployment at an initial embassy Deployment A beta test at the US Embassy in Baghdad that shows accurate detection.	Beneficiaries - Security en (sponsor): Tyler - DoS contra Ennis Sherri Justin - Radar/RF S operators Anton Borris Isaac - Hardware s engineers: Olaf H	gineer <u>Wood</u> ctors: <u>Elvord</u> <u>nan Barto</u> <u>Reddinger</u> <u>Contreras</u> ystems <u>dichwa</u>
Mission Budget/Cost R&D: \$24,000 Equipment and Materials: \$15,000 Direct Labor: \$25,000 Travel and Accommodations: \$5,000 Contingency: \$5,000			 Mission Achievement/Impact Factors Detect and track autonomous group 1-3 UAS within ½ kilometers of high risk US Embassies. Identify autonomous UAS with different types of signals. Prevent adversaries from surveilling and harming the people inside the embassy. 			

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DESIGNED BY: Strategyzer AG & Steve Blank The makers of Business Model Generation and Mrategyzer





Special Recognition







Mentors: Eitan Danon & Rob Mennell







Dr. James Santa





